

# KAWTHAR BENLAHCENE

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## OBJECTIVE

To secure a full-time or part-time Multimedia/Graphic Designer position where I can utilize my skills in graphic design, videography, and digital media to create engaging content. I am passionate about bringing creative ideas to life and contributing to impactful projects that align with organizational goals.

## EDUCATION

**Arts University Bournemouth | Bournemouth, UK** Sep 2023 - Sep 2024

Master of Arts in Graphic Design

Dissertation: *Geometry and Cultural Exchange in Tile and Mosaic Pattern Making*

Grade: *Distinction.*

**Multimedia University | Cyberjaya, Malaysia** Nov 2019 - Apr 2023

Bachelor of Creative Multimedia (Advertising Design)

Dissertation: *The Role of Social Media Campaigns Into a Healthier and Eco-friendly Gulf*

Grade: *Second Class Upper Division*

**Multimedia University | Cyberjaya, Malaysia** Nov 2018 - Oct 2019

Foundation in Creative Multimedia

Grade: *Second Class Upper Division*

## WORK EXPERIENCE

**Social Media Marketing Specialist | Mocha Turtle | Tuckton, UK** Mar 2024 - Sep 2024

- Developed and executed creative marketing campaigns, increasing engagement rates by 30%.
- Designed multimedia content for social media platforms for in-house purposes (menus, signs etc), adhering to brand guidelines.

**Freelance Multimedia Designer | Remote** Jan 2021 - Present

- Conceptualized and produced branding, video, and print materials for a variety of clients.
- Delivered high-quality creative solutions that met client objectives and tight deadlines.

**Course Assistant | Arts University Bournemouth | Poole, UK** Jul 2024 - Aug 2024

- Supported faculty and students in a course on British Historical Costume in Film.
- Managed and provided support for scheduled events.

**Non-Residential Assistant | Arts University Bournemouth | Poole, UK** Jan 2021 - Present

- Assisted students aged 15–18 during summer courses, ensuring smooth delivery of sessions and events.
- Provided administrative support to enhance the program experience.

## Graphic Design Course Ambassador | Arts University Bournemouth | UK Dec 2023 - Sep 2024

- Represented the MA Graphic Design program at recruitment events and open days.
- Designed promotional materials and provided administrative support for exhibitions.

## Lead Curator | TheBUG Gallery | Bournemouth, UK Jan 2024 - Sep 2024

- Curated and installed exhibitions, showcasing experimental design projects.
- Coordinated with artists and managed promotional campaigns for gallery events.

## Creative Direction Intern | Al Jazeera Media Network | Doha, Qatar Jun 2022 - Sep 2022

- Designed internal guides and visual aids, ensuring alignment with the company's branding.
- Created assets to facilitate better communication across departments.

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## EXHIBITIONS

### Postgraduate Summer Show | Museum of Design in Plastics | Bournemouth, UK | 2024

Featured MA Graphic Design Thesis: Geometry and Cultural Exchange in Tile and Mosaic Pattern Making.

### TheBUG Gallery Showcase | Bournemouth, UK | 2024

Displayed typographic and graphic design projects as Lead Curator.

### M7 Museum | Doha, Qatar | 2024

Showcased a 2024 Hackathon project blending heritage and technology by integrating augmented reality into digital Sadu textile designs and manufacturing.

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## ADDITIONAL INFORMATION

### Technical Skills



Final  
Cut  
Pro



Logic  
Pro



CINEMA  
4D



Ruby  
Laser  
Cutting



Canva



Procreate



Adobe Creative Suite



Risoprinting

### Languages

- English (Fluent)
- Arabic (Fluent)
- Spanish (Intermediate)

### Awards/Activities

- Postgraduate Achievement Award (2023): Awarded by Arts University Bournemouth for excellence in MA Graphic Design.
- Dean's List Award (2021, 2020): Recognized for academic excellence at Multimedia University.
- High Achievers Scholarship and Award: Received throughout the duration of studies at Multimedia University for consistent outstanding performance.
- Work featured in AUB's MA Graphic Design promotional materials and Postgraduate Summer Show and M7 Museum in Qatar
- Leadership Activity: Lead Curator at TheBUG Gallery (2024), overseeing experimental design exhibitions.

## **TRAINING CERTIFICATIONS AND WORKSHOPS**

### **Design and Production of Concrete Tiles**

- Juan Manuel Rossi - La Plata, Argentina | 07/2024

### **Mosaic Art**

- Gary Drustel - London, UK | 07/2024

### **Arabic Calligraphy: Moroccan Script**

- Maida Noor - London, UK | 04/2024

### **Ceramics with Panel Techniques**

- Jeremy Belina - Berlin, Germany | 02/2024

### **Riso Printing**

- Rizzuto Studio - Glasgow, UK | 07/2024

### **Cyclical Animation using Photoshop and AE**

- Clarence Malota - Durrës, Albania | 10/2024

### **3D Card Design and Techniques**

Julia Yos - Madrid, Spain | 07/2024

### **Mental Health First Aid**

- MHFA England - Bournemouth, UK | 01/2024

### **Islamic Art: Biomorphing Patterns**

- Israa Al-Hammal - London, UK | 03/2024

### **Arabic Kufic Calligraphy**

- Jumana Madlej - London, UK | 10/2023

### **Digital Arabic Font Design**

- Wael Merqus - New York, USA | 03/2024

### **Motion Animation: Visual Concepts in Movement**

- Simon François - Antibes, France | 10/2023

### **Editorial Design**

- Friendship Studios - Glasgow, UK | 10/2023

### **Experimental Design Techniques**

- Jihan Tamti - Bochum, Germany | 10/2023

### **Typography Animation using AE**

- Erico Santana - São Paulo, Brazil | 09/2024

### **Book Cover Design: Art Direction Perspective**

- John Gall - New York, USA | 09/2024

### **Expressive Animation for Social Media Platforms using AE**

- Yimbo Escarga - Tijuana, Mexico | 09/2024

### **Instagram Account Management**

- Al Jazeera Media Institute - Doha, Qatar | 10/2022

### **Visual Elements for User Interface Design**

- California Institute of the Arts - California, USA | 03/2021